

BHUKU

UI Requirements

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User Tasks

- 1) As a new user opening the app for the first time, navigate through the process of signing up for an account (using your gmail) and setting up preferences via the onboarding screens.
- 2) You have a wedding to attend and need to figure out what to wear. From the home screen, navigate to your cocktail dresses and find a dress to wear. Save it as a new look.

Pages to Design

Onboarding Welcome Screen
Account Signup Screen
Terms and Usage Agreement Screen
Process Overview Screen
Set Your Preferences Intro Screen
Preference Questions Screens:
 Weather Location Screen
 Weather Location Access Modal
 Style Selection Screen
 Want Outfit Recommendations Screen
 Enable Notifications Screen
 Onboarding Conclusion Screen

Home Screen
Closet Screen
Closet Screen with Dresses Expanded
Cocktail Dresses Screen
Dress Full Screen
Add to Look Modal
Looks Full-Screen

High Level Requirements

- A clean, functionally simple UI that keeps interface elements to a minimum.
- Simple and intuitive ways for users to navigate through the app.
- Use of existing design patterns when possible.
- Visual and functional consistency.
- A restrained, stylish visual design.
- Clean, legible text that follows best practices for screen.
- Tap-friendly sizing and spacing for interactive elements.
- Clear and consistent feedback and progress indicators to convey status during loading.

Detailed Requirements

Onboarding Welcome Screen

- CTA button: “Create an Account”
- Welcome message about Bhuku’s philosophy
- Option to login if user already has an account
- Engaging graphic design that fits Bhuku’s brand identity

Account Signup Screen

- Option to sign up with Google, Facebook, or email
- Field for first name, last name, email, and password

Terms and Usage Agreement Screen

- Message explaining that Bhuku will connect with their Google account and able to receive account data.
- CTA button: “okay”
- Alternate button: “cancel”

Process Overview Screen

- Minimalistic process overview of how Bhuku works
- CTA button: “next”

Set Your Preferences Intro Screen

- Brief message explaining purpose of questions
- Option to skip preferences setup and explore app/set preferences later
- CTA button: “begin”

Weather Location Screen

- User is prompted to enter their zip code
- Brief message about why syncing with weather app is cool
- CTA button: “next”

Weather Location Access Modal

- User is prompted to allow Bhuku to access their weather app

Style Selection Screen

- User is prompted to select images that represent their personal style
- CTA button: “next”

Want Outfit Recommendations Screen

- User is asked if they’d like to receive weekly outfit recommendations to their email
- CTA button: “next”

Enable Notifications Screen

- Message asking users to turn their notifications on or off
- CTA button: “enable notifications”
- alternate CTA button: “not now”

Onboarding Conclusion Screen

- Summary message with text encouraging users to begin exploring the app
- CTA button: “let’s explore”

Home Screen

- Daily greeting
- Navigation floating at bottom of screen
- Weather forecast for the day
- Small message about how to dress based on the weather
- Outfit inspiration images
- New “How-To’s”/articles

Closet Screen

- Search, Add, Outfit Generator, and Edit at top of screen
- Looks
- Wishlist
- List of clothing categories (dresses, bottoms, bags, etc.)

Closet Screen with Dresses Expanded

- Search, Add, Outfit Generator, and Edit at top of screen
- Closet screen + expanded dress categories
- Images of dress categories

Cocktail Dresses Screen

- Search, Add, Outfit Generator, and Edit at top of screen
- Images of cocktail dresses
- Users can go back to closet using breadcrumbs

Dress Full Screen

- Delete and Share at top of screen
- Back button
- Users can go back to cocktail dresses using breadcrumb

Add to Look Modal

- User is prompted to add dress as a new look or to add it to an existing look
- CTA button: “add to new look”
- CTA button: “add to existing look”
- CTA button: “cancel”

“Looks” Full Screen

- Images of different categories
- User can add/delete categories as they see fit
- Users can go back to closet using breadcrumbs